New Course Request

Check Appropriate Boxes: Undergraduate credit [ ] Graduate credit [X] Professional credit [ ]

1. School/Division BUSE
2. Academic Subject Code BUEA
3. Course Number M552 (must be cleared with University Enrollment Services)
4. Instructor JANCE
5. Course Title MANAGERIAL RESEARCH

Recommended Abbreviation (Optional) (Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): FALL/2011
7. Credit Hours: Fixed at 3 or Variable from to
8. Is this course to be graded S-F (only)? Yes [ ] No [X]
9. Is variable title approval being requested? Yes [ ] No [X]
10. Course description (not to exceed 50 words) for Bulletin publication: The course will involve the use of appropriate research methods for different types of management problems focused on needs and benefits. A literature search and review with critical evaluation of published managerial research reports and papers, analysing and presenting qualitative and quantitative data, and writing the research report will be conducted.

11. Lecture Contact Hours: Fixed at 45 or Variable from to
12. Non-Lecture Contact Hours: Fixed at or Variable from to
13. Estimated enrollment: 25 of which 100 percent are expected to be graduate students.
14. Frequency of scheduling: ANNUAL Will this course be required for majors? YES
15. Justification for new course: NEW MS MANAGEMENT PROGRAM
16. Are the necessary reading materials currently available in the appropriate library? YES
17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:

[Signature]
Date 03-07-2010

Department Chairman Division Director

Date

Dean

Chancellor/Vice-President

Date

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.