New Course Request

Check Appropriate Boxes:  Undergraduate credit ☐  Graduate credit ☑  Professional credit ☐

1. School/Division: **BUSE**  2. Academic Subject Code: **BUEA**
3. Course Number: **M555**  4. Instructor: **SCALES**
5. Course Title: **MANAGERIAL ECONOMICS**

Recommended Abbreviation (Optional)

6. First time this course is to be offered (Semester/Year): **FALL/2011**
7. Credit Hours: Fixed at 3 or Variable from ________ to ________
8. Is this course to be graded S-F (only)? Yes ____ No X
9. Is variable title approval being requested? Yes ____ No X

10. Course description (not to exceed 50 words) for Bulletin publication:

   Management operates within a web of economic forces. This course introduces managers to the wide range of economic theories and the phenomena that explain these forces including the theories of price and profit determination, the U.S. Federal Reserve System's role, and the U.S. Federal Government's impact on economic policies.

11. Lecture Contact Hours: Fixed at 45 or Variable from ________ to ________
12. Non-Lecture Contact Hours: Fixed at ________ or Variable from ________ to ________
13. Estimated enrollment: **25** of which **100** percent are expected to be graduate students.
14. Frequency of scheduling: **ANNUAL**
15. Will this course be required for majors? **YES**
16. Justification for new course: **NEW MS MANAGEMENT PROGRAM**
17. Are the necessary reading materials currently available in the appropriate library? **YES**
18. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
19. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
20. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions to which this proposal has been submitted.

Submitted by: [Signature]
Date: **03-07-2010**

Approved by: [Signature]
Date: **3/10/10**

 Chancellor
Date: **10/15/10**

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for final processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.