



Doc Nbr:	8361849	Status:	ENROUTE
Initiator:	mfreelan	Created:	Apr 23, 2011

New Course EA HPER-P 211

Course Request Key Fields

1 .	Requesting Campus:	EA-East
2 .	Matching Course:	Yes
3 .	School:	EDUC-School of Education
4 .	Subject:	HPER-Health, Phys Ed, & Recreation
5 a.	Course Number:	P-211
b.	Has course number been reserved with, SES-CourseCatalog@exchange.iu.edu, Student Enrollment Services?	No
6 .	Credit Type:	Undergraduate
7 .	Is this a Purdue Course?	No
8 a.	Course Title	INTRO TO SPORT MANAGEMENT
b.	Recommended Abbreviation (30 characters including spaces):	INTRO TO SPORT MANAGEMENT

Course Catalog Attributes

9 .	Academic Career:	Undergraduate
10 .	Effective Term (anticipated):	Fall 2011
11 .	Credit Hours:	Fixed at 3
12 .	Contact Hours:	
13 .	Is S-F grading approval being requested?	No
14 .	Is variable title approval being requested?	No
15 .	Prerequisites/Corequisites (Information Only):	none
16 .	Course Description:	

Course Attributes for Scheduling

17 .	Equivalent Courses:	none
18 a.	Repeatable for Credit?	No
b.	Total Career Credit Hours Allowed:	3
c.	Total Career Completions Allowed:	1
d.	Allow multiple enrollments in term?	No
19 a.	Type of Instructional Experience (Select primary component):	Lecture
b.	Additional component(s) that apply:	Lecture
20 .	Instruction Mode (select all that apply):	Face-To-Face
21 .	Instructor Name:	Mary Freeland
22 .	Estimated Enrollment:	10
23 .	Estimated Enrollment Percent Expected to be Graduate Students:	0
24 .	Frequency of Schedule:	Other
25 .	Course Typically Offered:	Fall and Summer Terms

26 . Will this course be required for majors? No

Additional Course Information

27 .	Justification for New Course:	Indiana University East is adding a Minor in Sport Marketing and Management. IU East is increasing e-rollment of traditional students who are interested in minors that will increase their employability.
28 a.	Does this course overlap with existing courses?	No
b.	Please explain:	
c.	Have you contacted the appropriate department, school, etc. affected by the overlap?	
29 .	Are the necessary reading materials currently available in the appropriate library?	Yes
30 .	Do you anticipate this course will require a special fee? (Information Only)	No

Essential Syllabus Information

ESI 1.	Course Content:	An examination of the broad spectrum of career opportunities available in the sport management profession. Special emphasis on career planning, sport management terminology, and an overview of specific skills and courses required for professional preparation in sport management.
ESI 2.	Representative Bibliography or Resources:	Pederson, Paul M.; Parks, Janet B.; Quarterman, Jerome; Thibault, Lucie (2011) Contemporary Sport Management (Fourth Edition), Human Kinetics
ESI 3.	Teaching and Learning Methods:	Lecture, in-class speakers
ESI 4.	Learning Outcome/Objectives:	1. Define sport management and discuss the social aspect of sport on the national, international, local, and state levels. (Indiana University East LO #2). 2. Describe professional opportunities in the sport industry. 3. Explain the wide variety of challenges that are the responsibility of sport managers. 4. Explain and discuss the theories associated with management, leadership, and behavior as applies in sport endeavors. 5. Demonstrate critical thinking skills in discussion of major challenges as encountered by sport managers. (IU East LO # 5). 6. Explain the relevance of legal, historical, sociological, and psychological concepts in sport management. 7. Develop ethical decision making skills applicable to the sport area. (IU East LO # 7). 8. Identify and explain the historical and current impact of legal decisions on sport opportunities. 9. Define the relevance of marketing, communication, finance, and facility in the sport industry. (IU Est LO # 3)
ESI 5.	Learning Assessment:	50% Exams (3 exams), 25% (Comprehensive final), 25% In-class activities, participation, presentations.

Student Enrollment Services

SES 1.	Course ID:	025979
SES 2.	Remonstrance List:	

