

COVER PAGE

INSTITUTION: Indiana University East

COLLEGE: School of Humanities and Social Sciences

DEPARTMENT:

FORM OF RECOGNITION TO BE AWARDED / DEGREE CODE:
B.S. Psychology

SUGGESTED CIP CODE:

LOCATION OF PROGRAM / CAMPUS CODE: Lawrenceburg, IN
PROJECTED DATE OF IMPLEMENTATION: Fall 2012

DATE PROPOSAL WAS APPROVED BY
INSTITUTIONAL BOARD OF TRUSTEES:

SIGNATURE OF AUTHORIZING
INSTITUTIONAL OFFICER

DATE

DATE RECEIVED BY COMMISSION FOR
HIGHER EDUCATION

COMMISSION ACTION (DATE)

ABSTRACT

Bachelor's Degree Completion Program
Psychology
Offered by Indiana University East at Lawrenceburg, IN

Objectives:

At the request and encouragement of the Dearborn County community and Ivy Tech Community College Southeast, IU East is requesting approval to offer a Bachelor of Science completion program in Psychology at the Lawrenceburg Center located on the campus of Ivy Tech Southeast in Lawrenceburg, Indiana. Currently the Lawrenceburg Center offers Bachelor of Science completion programs in Business Administration, Communication Studies, Elementary Education and Nursing. A Master of Science in Education is also offered. The program is designed to facilitate the completion of baccalaureate degrees for Ivy Tech Community College graduates in the southeastern region.

The objectives/purposes of these programs are:

- provide all junior and senior level courses leading to the baccalaureate degree in Psychology
- fully articulate with associate degree programs provided by Ivy Tech Community College Southeast
- provide a local classroom-based opportunity for a 2+2 baccalaureate education for citizens of southeastern Indiana

Clientele to be Served:

Primary clientele will be Ivy Tech associate degree graduates who wish to attain baccalaureate degrees.

Curriculum:

Curriculum will be junior and senior level courses in Psychology and elective credit for a total of 56 credits from IU East. The BS in Psychology has been approved by the Indiana Commission for Higher Education for the Richmond campus and for distance education.

Employment Possibilities:

Employment possibilities are promising. The region's economy has improved substantially in the past decade. This has been due largely to the economic development provided from riverboat gaming. Contraction of the distilled beverage industry and related businesses have been replaced by health care, hospitality, social services and an explosion of small businesses including a vibrant not for profit sector.. The social services, healthcare and nonprofit sector has created the need for individuals with behaviorally related bachelor degrees.

Most students currently enrolled in IU East courses are employed. Psychology students come from a diverse employment base—ranging from banks, to healthcare to casino gaming to manufacturing. In the case of this region, there are also a number of students who qualify for federal or state vocational re-training services and funds. Historically, greater than 80% of all IU East graduates remain within the region.

B. Program Description

- 2.c. State whether the program is designed to meet the needs of specific student clienteles – e.g., part-time students, currently employed professionals, non-traditional students, women preparing to re-enter the job market, etc.

This program was developed at the request of the Dearborn County community and Ivy Tech Community College Southeast. IU East has a history of offering BS degree completion programs at its Lawrenceburg Center located on the campus of Ivy Tech Southeast. Lawrenceburg is an isolated pocket of Southeast Indiana without easy access to public higher education. The Richmond campus is over 60 miles away by two lane road. Onsite “professor in the classroom education” is especially important to this region’s students in a time when employers frequently require a bachelor’s degree and the opportunity to earn the degree is logistically difficult.

- 5.b. Indicate any new faculty positions required to implement the program, and the qualifications and subject matter specialties that will be sought. Describe the amount of time new faculty will devote to teaching courses in the program. Provide other reasons, if applicable, for needing new faculty positions.

The Lawrenceburg center has three full-time faculty, a director and a student services coordinator in addition to ten adjunct faculty. Four additional adjunct faculty will be hired to teach the program in year one. During year two and thereafter as enrollment grows, two additional adjunct faculty will be hired as well as an additional full-time faculty member to teach the program. A part-time support staff person will also be hired in year one.

- 6.b. Describe in greater detail the need for additional learning resources that, if unmet, will prohibit the offering of a high quality program.

The proposed budget (Table 2B) also includes an initial \$1,500 per year in general supplies and expenses to support the new faculty and students, \$2,000 per year in student recruiting expenses, and \$1,500 per year in travel expenses. General supplies and expenses, will increase the second year to accommodate the anticipated growth in the program.

- 7.b. Report on any anticipated collaborative arrangements with other parties (e.g., inter-institutional arrangements for resource sharing, cooperative programs, clinical affiliations, etc.). The extent of the relationship should be explained and instructional or other resources to be provided by the various parties described. Any written confirmation of the commitment, including drafts of contracts or agreements, should be attached.

Indiana University East currently maintains operations in the Lawrenceburg Center on the Ivy Tech Southeast Campus and has done so since 2004. Lawrenceburg Center has sufficient classrooms and computer labs for students and complete access to the academic and administrative support systems of the Richmond campus, as well.

C. Program Rationale

2. Student Demand (See Table 1: Enrollment and Completion Data)

- a. Describe how enrollment projections for the program have been derived. State whether the new program is expected to add students to the total enrollment of the campus. Indicate the extent to which the new curriculum is expected to attract majors and the extent to which it will provide service courses or electives for majors in other programs.

Two years ago a feeder AS program in Psychology was developed by Ivy Tech Southeast in conjunction with Indiana University East for the express purpose of creating a 2+2 program with Indiana University East. Enrollment projections for the Psychology program are based on direct student expression of intent.

- b. Provide the enrollment and completion data requested in Table 1, showing estimated credit hours to be generated by (within) the new program, number of majors in the new program, and number of program graduates. Indicate under B-3 and 4 whether these new majors are expected to be wholly new to the campus or currently enrolled in other programs offered there.

See attached.

3. Transferability

Summarize existing or planned arrangements for the transferability of program credits. Indicate the number of program graduates expected to transfer to other institutions or campuses. Describe any constraints on the transfer of students or credits to other Indiana programs that might ordinarily be expected to accept them. Document any unique agreements concerning the transfer of students or credits.

The program will utilize existing articulation agreements with Ivy Tech Community College locations and other two year programs. These Ivy Tech Associate of Science degrees fully articulate with the IU East baccalaureate degree completion program in Psychology.

It is expected that very few, if any, program students will transfer to other institutions. Transferability to other institutions will not be different from on-campus transferability.

5. Demand and employment factors

Respond to this question if preparing students for specific employment opportunities is a key program objective. In such cases, provide the kinds of information described in Appendix B, "Demand and Employment Analysis."

1. Geographic Region to Be Served

Southeast Indiana to include Dearborn, Ohio and Switzerland Counties. Dearborn County is the anchor county for this region.

2. Review of Literature

http://www.dearborncountyledi.com/demographics_population.php

Dearborn County is the 27th most populous county of the 92 counties in the State of Indiana, with a population of over 50,000 in 2010. Dearborn County has experienced a greater increase in population than the Cincinnati MSA, Indiana, and the United States from 2004 to 2010.

The county is expected to continue growing in future years, with projected population growth of 9.6% between 2010 and 2014.

Dearborn County's projected population growth exceeds the projected growth of the majority of its neighbors.

The majority of Dearborn County's population is of working age (15-64 years). The median age is 37.13 years. This age group comprises 67.5% of the total population, and represents an expanding labor resource for the county.

The 2010 (U.S. Census Bureau) composition of the county's population is:

- 50.3% female
- 49.7% male
- 98% white
- 2% Hispanics, blacks, Asians, and Native Americans

Median household income is \$55,168.

Dearborn County - Largest Manufacturing Employers

Company	City	Product/Service	Employment
Aurora Casket Company	Aurora	Caskets, metal stamping	500
Anchor Glass	Greendale	Glass containers & bottles	300

Lawrenceburg Distillers	Lawrenceburg	Spirits	160
Pri-Pak	Lawrenceburg	Canned & bottled beverages	140
Batesville Products	Lawrenceburg	Mold castings	68
Stedman Machine Company	Aurora	Machinery for crushing, grinding & mixing	61
Omni Technologies	Lawrenceburg	Plastic Fabrication	54
Paul H. Rohe Company	Aurora	Asphalt Paving	45
D & S Machine	Aurora	Machine parts, custom grinding & plating	40
Specialty Adhesive Film Company	Aurora	Adhesives	38
Tradeline Fabricating	Lawrenceburg	Laser tooling & welding	33
Northbend Pattern Works	West Harrison	Wooden, metal & plastic patterns	30

Source: Dearborn County Chamber of Commerce & Individual Employers

Dearborn County - Largest Non-Manufacturing Employers

Company	City	Product/Service	Employment
Hollywood Casino	Lawrenceburg	Riverboat Casino/Entertainment	2,024
Dearborn County Hospital	Lawrenceburg	Medical Facility	768
Sunman-Dearborn Schools	Sunman	Education	515
Wal-Mart Supercenter	Aurora	Discount Retail	400
South-Dearborn Schools	Aurora	Education	369
Dearborn County	Lawrenceburg	County Government	350
Lawrenceburg Community Schools	Lawrenceburg	Education	220
Kroger - Store 363	Lawrenceburg	Groceries	170
Community Mental Health	Lawrenceburg	Mental Health Services	158
American Electric Power	Lawrenceburg	Electricity	157
LaRosa's - Greendale	Greendale	Italian Restaurant	153

Lowe's	Lawrenceburg	Hardware Sales	140
Ivy Tech State College	Lawrenceburg	Education	135

Source: Dearborn County Chamber of Commerce & Individual Employers

3. Potential Employers

A general psychology degree such as the BS in Psychology is a flexible educational path leading to a variety of employment opportunities—including the development of self employment opportunities. From the Lawrenceburg County location, degree prepared students have access to career opportunities within southeastern Indiana and the greater Cincinnati/Northern Kentucky area as well. Within these areas are numerous healthcare, manufacturing, insurance and financial service-related companies. Historically, citizens of southeastern Indiana are not opposed to significant commutes for employment.

4. Program Experience

Successful employment results for baccalaureate-educated workers have been experienced as a result of other BS completion programs in Lawrenceburg (which has a similar cohort based program as that proposed).