

(FACULTY SENATE NOTE – PROPOSED ADDITIONS TO BSBA IN GREY 10/2/07)

Revised 2-10-05

Bachelor of Science in Business Administration Degree (BSBA)

General Requirements

A student working toward a Bachelor of Science in Business Administration Degree (~~BSBA~~) (**BS in Business Administration**) at Indiana University East (IUE) must fulfill the following requirements:

a. ~~120 semester hours consisting of 60 semester hours of general education/distribution, 42-60 semester hours in the business administration major, with the remainder (if any) to reach 120 being electives~~ **with a minimum GPA of 2.0, with at least 30 hours at IU East.**

b. ~~Final 30 semester hours must be completed at IUE.~~

e. ~~Major requirements. The BSBA requires a minimum of 41 semester hours consisting of a 23 semester hour business core and an 18 semester hour (minimum) concentration.~~

d. ~~Grade point average (GPA) of at least 2.00 on all work attempted at IUE, at least 2.00 on all college work attempted and at least 2.00 in the business administration core and concentration courses.~~

e. ~~Demonstration of competence in computer use as determined by the Business and Economics Division (BUSE).~~

b. **Complete the major** in Business Administration. No business division course with a grade below 2.0 can be counted toward a business degree.

c. **Complete the IUE general education requirements** with a minimum grade of 2.0 in each course.

DEGREE REQUIREMENTS (General Education – 39 Hours)

~~Bachelor of Science in Business Administration Degree (BSBA) 120 credit hours. Complete Requirements A through I.~~

A. WRITTEN/ORAL REQUIREMENTS: (9 cr. hrs.)

ENG W131 Elementary Composition I
SPCH S121 Public Speaking
Choose one of the following 3 English courses
ENG W132 Elementary Composition II
ENG W231 Professional Writing
~~ENG W234 Technical Report Writing~~
ENG W270 Argumentative Writing

B. COLLEGE LEVEL MATHEMATICS (3 cr. hrs.)

ECON E270 Statistics

B. C. MATHEMATICS/NATURAL SCIENCES (~~12 cr. hrs.~~) (9 cr. hrs.)

MATH M118 Finite Mathematics
~~ECON E270 Introduction to Statistical Theory in Economics and Business (Moved to above)~~
~~COLI B330 Computerized Statistical Analysis (to be taken concurrently with E270)~~
~~3 Credit hours in Natural Sciences and 2 Additional credit hours in Math/Natural Science~~
Natural Science with Lab as listed on IUE GE
Natural Science or Math Course as listed on IUE GE

~~C.~~ D. HUMANITIES AND FINE ARTS (12 cr. hrs.) (9 cr. hrs.)

3-Credit Hours 100/200 level course in history

PHIL P105 Thinking and Reasoning

Choose one ethics course from:

PHIL P120 Personal and Social Ethics or PHIL P140 Introduction to Ethics

3-Credit Hours chosen from:

200-level literature

W203 Creative Writing

H100 Art Appreciation

M174 or M175 Music/Listener

Z111 Intro to Music

T100 Intro to Theater

T210 Theater Appreciation

9 cr. hrs. as listed on IUE GE; 2 different disciplines, no more than one studio course.

~~D.~~ E. BEHAVIORAL/ SOCIAL SCIENCES (12 cr. hrs.) (9 cr. hrs.)

ECON E103 Intro to Microeconomics

ECON E104 Intro to Macroeconomics

PSY P103 General Psychology

SOC S100 Sociological Analysis of Society

9 cr. hrs. as listed on IUE GE; 2 different disciplines [no more than 1 Economics course (ECON E103 or E104)]

~~E.~~ DIVERSITY OF IDEAS (3 cr. hrs.) ***

One course from the course list for diversity of ideas

*** Diversity and Ethics Learning Objectives fulfilled by BUS J404

F. LOWER DIVISION BUSINESS (15 cr. hrs.) (9-12 cr. hrs.)*

BUS A201 Introduction to Accounting I

BUS A202 Introduction to Accounting II

BUS L203 Commercial Law I

BUS W100 Introduction to Business Admin.

CSCI A110 Intro to Computers & Computing

ECON E103 Introduction to Microeconomics

ECON E104 Introduction to Macroeconomics

*** 9 credit hours when ECON E103 or ECON E104 is taken as Behavioral and Social Science general education course.**

G. BUSINESS ADMINISTRATION CORE (22 cr. hrs.) (39 cr. hrs.)

BUS A201 Introduction to Accounting I

BUS A202 Introduction to Accounting II

BUS L203 Commercial Law I

BUS F301 Financial Management

BUS J401 Administrative Policy

BUS J404 Business and Society

BUS W311 New Venture Creation

BUS M301 Marketing Management

BUS P301 Operations Management

BUS Z301 Organizational Behavior

BUS Z440 Human Resource Development

BUS X410 Bus Career Planning & Placement

BUS D301 International Business

IIM I300 Foundations & Principles of IIM

H. CONCENTRATION (18 CREDIT HOURS MINIMUM) OPTIONAL CONCENTRATIONS

Complete one concentration from: Accounting, International Business, Economics, Management, Finance, Management Information Systems (MIS), General Business, Marketing

ACCOUNTING CPA TRACK (~~30 cr. hrs.~~) (27 cr. hrs.)

BUS A311 Intermediate Accounting I
BUS A312 Intermediate Accounting II
BUS A325 Cost Accounting
BUS A328 Introduction to Taxation
BUS A335 Fund Accounting
~~BUS A337 Accounting Information Systems~~
BUS A339 Advanced Income Tax
BUS A422 Advanced Financial Accounting I
BUS A424 Auditing
BUS L303 Commercial Law II

ACCOUNTING MANAGERIAL TRACK (18 credit non CPA)

BUS A311 Intermediate Accounting I
BUS A312 Intermediate Accounting II
BUS A325 Cost Accounting
BUS A328 Introduction to Taxation
~~BUS A337 Accounting Information Systems~~
BUS A424 Auditing
BUS Accounting Elective
BUS Accounting Elective

ECONOMICS CONCENTRATION (18 cr. hrs.)

BUS G300 Managerial Economics
ECON E350 Money and Banking
ECON E430 International Economics
and any three additional courses from advanced economics or advanced finance courses.

FINANCE CONCENTRATION (18 cr. hrs.) (15 cr. hrs.)

~~BUS D301 International Business~~
BUS G300 Managerial Economics
BUS F303 Intermediate Finance
BUS F420 Investment
BUS F446 Mgmt. of Commercial Banks
BUS F494 International Finance

GENERAL BUSINESS CONCENTRATION (18 cr. hrs.)

18 upper division credit hours taken from Accounting, Business, Finance, Management Information Systems, International Business, Marketing, Economics or OLS

INTERNATIONAL BUSINESS (18 cr. hrs.)

~~BUS D301 International Business~~
BUS F494 International Finance
BUS G300 Managerial Economics
BUS M401 International Marketing
BUS W301 Mgmt & Organizational Theory
ECON E430 International Economics

MANAGEMENT CONCENTRATION (18 cr. hrs.)

~~BUS D301 International Business~~
~~BUS J404 Business and Society~~
~~BUS G300 Managerial Economics~~
~~BUS W301 Organizational Theory~~
~~BUS W430 Organizational Change~~
~~One 300 or 400 level elective from Bus/Econ/OLS~~

MARKETING CONCENTRATION (18 cr. hrs.)

~~BUS M303 Marketing Research~~
~~BUS M325 Selling~~
~~BUS M401 International Marketing~~
~~BUS M405 Buyer Behavior~~
~~BUS M407 Business to Business Mrktg~~
~~BUS M415 Advertising/Promotion~~

MANAGEMENT INFORMATION SYSTEMS (24 cr. hrs.)

~~CSCI C201 Intro to Computer Science~~
~~CSCI C202 Intro to Software Systems~~
~~CSCI C243 Intro to Data Structures~~
~~MIS I340 Database Management Systems~~
~~MIS I380 Data Communication in MIS~~
~~MIS S310 Systems Analysis/Design~~
~~MIS S430 E-Business Arch./Design~~
~~INFO I320 Distributed Computing~~

I. ELECTIVES (~~5-17 CREDIT HOURS~~) (6-33 CREDIT HOURS)

Complete courses to reach 120 credit hours. Recommend taken outside the Business and Economics Division.