



Purdue University Programs

DIVISION OF BUSINESS, ECONOMICS, SYSTEMS AND TECHNOLOGY
Certificate in International Business

The Certificate in International Business will provide students with a basic understanding of the international sector and equip them for employment in international business. Students, pursuing this certificate, must have an associate degree in business or equivalent. Students must complete the following 18 credit hours:

BUS D301 The International Business Environment (3 cr.)

BUS M401 International Marketing (3 cr.)

P: M303 or consent

BUS F494 International Finance (3 cr.)

P: F301 (3 cr.) or F420 (3 cr.)

ECON E430 International Economics (3 cr.)

P: E103 (3 cr.), E104 (3 cr.)

SPCH S427 Cross-Cultural Communication (3 cr.)

Elective: Select one from the list below:

GEOG G110 Introduction to Human Geography (3 cr.)

A Foreign Language (3 cr.)

POLS Y107 Introduction to Comparative Politics (3 cr.)

Students can petition for credit given their life experiences. It will require a case-by-case analysis along established procedures.

Business graduates can also take this Certificate in International Business as a refresher.

The business program at IU East is accredited by the Association of Collegiate Business Schools and Programs.

For admission and enrollment information contact:

Dr. Ashton Veramallay
Division of Business, Economics, Systems and Technology
Indiana University East
Richmond, IN 47374

Phone: (765) 973-8343 Fax: (765) 973-8220

E-mail: sbaldwin@indiana.edu