Mission Statement

The mission of the IU East Campus Library is to provide resources and services that support the academic engagement and research of diverse participants in our teaching and learning community.

Primary Principles

The Campus Library is a partner for academic success at IU East. Our strategic priorities focus on continuous assessment and targeted improvement of services, resources, and facilities to meet changing needs of the campus community.
The IU East Campus Library supports high quality academic work for undergraduates, graduates, and faculty at IU East and Ivy Tech Richmond. Services are provided in person, via phone, and online. We adapt service to accommodate the education needs of the academic community, which includes a growing number of online students and faculty. The digital presence of the Library is as essential as the physical facility.

Key to our service priority is instruction. We provide formal introductions to library research for students enrolled in First Year Seminars and Writing composition courses. To meet academic information needs beyond formalized library instruction, the Library offers online research tools in the form of “LibGuides.” These library guides are developed in consultation with faculty and provide an efficient portal for learners to access reliable resources that are targeted to specific courses or disciplines. LibGuides are a growing trend in academic libraries, with content sharing being one of the basic collegial principles of this community of almost 2400 libraries. (http://libguides.com/community)

Reference service is available in-person and via phone 60 hours per week and questions can also be posted 24/7 to iueref@iue.edu or facebook.com/iuelibrary, with a typical response time within 24 hours.
As we seek to serve all students, we also focus efforts on academic outreach services to the local K-12 school population. The Library is proud to be the campus host site for the “Third Grade Academy” reading enrichment program. Additionally, we are involved with the new Experiential Learning Scholars program, in which IU East students serve as literacy coaches for youth in grades K-8. In summer 2010 the Library partnered with the Experiential Learning program to facilitate literacy training for a dozen IU East students and plans are to continue this partnership during the 2011/12 academic year. The Library also participates in Communities in Schools drop-out prevention programs, and promotes college as a realistic option for these students.

Another program for which the Library is an integral partner is the Early College initiative. A selective group of middle and high school students are enrolled in a dual-credit series of courses which results in graduation from high school as well as an Associate’s degree from Ivy Tech. We anticipate a large percentage of those students will transition to a 4-year academic program at IU East. The Library provides seamless service throughout these students’ academic experiences.
Action Item:
Focus library services on core mission and patrons – academic services for IU East and Ivy Tech students and faculty.

Indicators of Progress:
- Increased use of online modes for students to ask reference questions 24/7. This includes central email iueref@iue.edu and facebook.com/iuelibrary.
- Continue to develop social media presence, including Facebook and blogs that are interactive and encourage reference traffic.
- Place reference personnel in more visible location (see Facilities for more information) and provide a concierge-type service to meet individual needs.
- Increase departmental liaison participation to more comprehensively integrate library resources with current academic needs.
- Increase faculty use of e-books for use by students in completing assignments.
- Develop customized services for graduate-level students, including LibGuides.
- Increase visibility and use of Interlibrary Loan/ILLiad for faculty research needs.
Action Item:
Provide formal or informal library instruction for all IU East and Ivy Tech students.

Indicators of Progress:
- Proactively contact faculty to schedule course-specific library instruction, including for New Castle, Connersville and Lawrenceburg sites, and for online courses.
- Build LibGuides to meet the specific needs of classes, programs, and research interests of the IU East and Ivy Tech community.
Action Item:
Develop partnerships with local education and business organizations.

Indicators of Progress:
- Increase Ivy Tech partnership participation, including individualized instruction and IVT database access for IUE library staff.
- Partner with Reid Hospital to provide library service to medical clerkship program.
- Participate in consortium services for group purchases and cataloguing and interlibrary loan functions, including IU Libraries and MCLS.
- Encourage and prepare potential students through 3rd Grade Academy, Early College, Communities in Schools, Experiential Learning Scholars and similar programs.
‘Collections’ should be understood as both physical and digital. With the expanded significance of distance education and the majority of in-person courses using online resources, virtual collections are of significantly higher priority than traditional print sources. Equitable access to materials is also facilitated by expanded electronic holdings. Many of our peer institutions are at a 50-60% ratio of electronic to print collections. Based on continuing expansion of distance education and our student population being commuters, the library goal is to achieve 80% of holdings in full-text electronic format by 2014.

Many libraries have access to digital collections. But it is important to select and organize resources specifically relevant to IU East curricular and research needs. One area that IU East can benefit from modernizing and expanding is its Archives. Both the physical collection and digital counterparts can be excellent sources of unique primary information.
Action Item:
Update physical collections.

Indicators of Progress:
- Continue the de-acquisitions process to eliminate outdated and misleading printed texts.
- Proactive library liaison communication with faculty to create awareness and use of electronic resources that provide updated collection.
- Participate in group IU Libraries purchases of e-resources whenever available.

Action Item:
Build digital collections.

Indicators of Progress:
- Expand digital book collections to provide more access to larger percentage of students and faculty than is possible with physical materials.
- Encourage faculty to select e-resources as texts for classes and research sources for assignments.

Action Item:
Create digital archival collections.

Indicators of Progress:
- Digitize, catalog and house online the IU East photograph collections.
- Digitize, catalog and house online current oral histories and partner with history faculty to develop service learning components of courses so students can create new oral histories.
The “library as place” is a 21st century concept developed to address the issues of increasing ease of access to online resources and trends in learning styles of the ‘Net generation. To keep pace with current trends and meet the needs of a more social and collaborative student population, the IU East Campus Library is creating more comfortable, less formally institutional spaces. We are re-designing and re-purposing library space to meet the growing need for specialized function and group learning areas.
Action Item:
Create targeted, intentional spaces that facilitate student and faculty research, learning, and study.

Indicators of Progress:
- Create informal ‘library living room’ as an ‘unplugged’ classroom and study space.
- Create Curriculum Resource Center to facilitate use by Education students, literacy interns, and IU East programs that involve youth.
- Re-design study space for an expanding nursing program.
- Create a “Reference bar” venue in the research room that increases visibility of assistance available and enhances comfort level of students to approach for reference help.
- Specify functional uses of study rooms to include video viewing and production, software for disability needs, and listening stations for music courses and online archival collections.
- Create larger group study space in Hayes 101.
- Enlarge foyer space for use for special exhibits and events.

Action Item:
Create a new, larger Archives facility.

Indicators of Progress:
- Assemble ‘cage’ wall in Hayes 101 to secure Archives collection.
- Modify the room to create an appropriate environment (light, temperature, etc.) for long-term preservation.
- Offer workshops and exhibits to highlight collections.

Action Item:
Consolidate the physical book collection so it makes spatial sense to patrons.

Indicators of Progress:
- Provide an updated collection that supports current curricular and research needs.
- Create a unified book collection within the main two floors of the library.
- Maintain the special purpose education curriculum and juvenile books area on 2nd floor.
- Merge Reference and Biography Reference on 1st floor into a single collection.

Strategic Priority: Facilities
The IU East Campus Library is on track in the quest to become an essential partner in the academic success of our campus community. As we move forward to mid-decade we will continue to proactively engage with faculty and students to heighten awareness of library resources and services.