New Course Request
Indiana University

Check Appropriate Boxes: Undergraduate credit [ ] Graduate credit [ ] Professional credit [ ]

1. School/Division HSS
2. Academic Subject Code JOUR-C
3. Course Number 327 (must be cleared with University Enrollment Services)
4. Instructor
5. Course Title Writing for the Mass Media
   Recommended Abbreviation (Optional) (Limited to 32 Characters including spaces)
6. First time this course is to be offered (Semester/Year): Fall 2010
7. Credit Hours: Fixed at _____ or Variable from ______ to ______
8. Is this course to be graded S-F (only)? Yes [ ] No [ ]
9. Is variable title approval being requested? Yes [ ] No [ ]
10. Course description (not to exceed 50 words) for Bulletin publication:
    A survey for nonmajors stressing the principles of writing for mass media. Emphasis on development of story ideas, information gathering, organization, and effective presentation of material for various news media, print and electronic. Basic computer proficiency encouraged. Will not count toward journalism major requirements.

11. Lecture Contact Hours: Fixed at ______ or Variable from ______ to ______
12. Non-Lecture Contact Hours: Fixed at ______ or Variable from ______ to ______
13. Estimated enrollment: ______ of which ______ percent are expected to be graduate students.
14. Frequency of scheduling: ______ Will this course be required for majors?
15. Justification for new course: retrieval from MCF for use by SCS
16. Are the necessary reading materials currently available in the appropriate library?
17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: ____________________________ Date ____________ 
Department Chairman/Division Director

_____________________________ Date ____________ 
Dean of Graduate School (when required)

Approved by: ____________________________ Date ____________ 
Jeanne Passet
Dean

_____________________________ Date ____________ 
Lawrence Richardson
Chancellor/Vice-President

_____________________________ Date ____________ 
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UPS 724 University Enrollment Services Final—White; Chancellor/Vice-President—Blue; School/Division—Yellow; Department/Division—Pink; University Enrollment Services Advance—White
Journalism C327 Writing for Mass Media (8 submissions; 2 exams)
Instructor: Charles Carney
A survey for nonmajors stressing the principles of writing for mass media. Emphasis on development of story ideas, information gathering, organization, and effective presentation of material for various news media, print and electronic. Basic computer proficiency encouraged. Will not count toward journalism major requirements.

Text:

Lesson Submission Schedule
Lessons are due by midnight on the dates given. Late lessons will be recorded as failing.

*Due September 7*
Lesson 1: Writing for the Media

*Due September 17*
Lesson 2: The Mechanics of Media Writing

*Due October 4*
Lesson 3: What Makes a Media Story?
Lesson 4: Writing for Print

Midterm Exam: 2 hours
Contact Tom Avery (thavery@indiana.edu) to schedule during one of the following times:
- October 13, 10:00 am to 12:00 pm
- October 13, 1:00 pm to 3:00 pm
- October 14, 1:00 pm to 3:00 pm
- October 14, 5:00 pm to 7:00 pm
Proctored on the IUE campus. Specific location of exams TBA after course begins.
Refer to Lesson 5, Midterm Tips, to prepare for the examination.

*Due November 5*
Lesson 6: Creating Web Content
Lesson 7: Writing for TV and Radio

*Due December 3*
Lesson 8: Writing to Persuade and Promote
Lesson 9: Rights and Privileges Under Law

Final Exam: 2 hours
Contact Tom Avery (thavery@indiana.edu) to schedule during one of the following times:
- December 14, 9:00 am to 11:00 am
- December 14, 1:00 pm to 3:00 pm
- December 15, 10:00 am to 12:00 pm
- December 15, 5:00 pm to 7:00 pm
Proctored on the IUE campus. Specific location of exams TBA after course begins.
Refer to Lesson 10, Final Tips, to prepare for the examination.