1. An Environment in which Diverse Students Complete Degrees and Realize Aspirations with Minimal Financial Burden

2. High Quality, Multi-modal Teaching and Learning

3. Degree Programs Focused on Career Advancement, Civic Engagement and Global Stewardship

4. An Active Partner in the Economic, Educational and Cultural Development of the Community and Region

5. A Campus Culture of Intellectual Pursuit, Experimentation and Inclusiveness

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